

**BOROUGH OF PALISADES PARK  
BERGEN COUNTY, NEW JERSEY**

**ORDINANCE #2022-10**

**AN ORDINANCE AMENDING CHAPTER 76 OF THE CODE OF THE BOROUGH OF PALISADES  
PARK ENTITLED "ADVERTISING MATERIALS".**

**BE IT ORDAINED**, by the Mayor and Council of the Borough of Palisades Park, County of Bergen and State of New Jersey, that those portions of the aforesaid set forth below are hereby amended as follows and that those portions of the Ordinance not set forth below shall remain unchanged:

**Ch.76. ADVERTISING MATERIALS**

Sec. 76-11. Emergency Police, Fire or Medical Services.

A. No person or entity, including a public safety agency, shall advertise or otherwise promote the use of any telephone number for emergency police, fire, or medical response services other than "9-1-1".

B. Violation and Penalty. A minimum penalty of not less than \$500.00 will be imposed on any person or entity in violation of same.

If any section, sentence or other part of this Ordinance is adjudged unconstitutional or invalid, such judgment shall not affect, impair, or invalidate the remainder of this Ordinance, but shall be confirmed in its effect to the section, sentence or other part of this Ordinance directly involved in the controversy which such judgment shall be rendered.

All Ordinances of the Borough of Palisades Park which are inconsistent with the provisions of this ordinance are hereby repealed to the extent of such inconsistency.

This Ordinance shall take effect immediately upon passage and publication as provided by law.

Approved:

Attest:

  
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Christopher J. Chung, Mayor

  
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Gina S. Kim, Borough Clerk

First Reading: August 29, 2022

Second Reading: September 26, 2022